



Dear Friend of the Anti-Choice Project,

Summer is in full swing, and so is the Anti-Choice Project. In the nearly 50 protests we've conducted this year, our signs have been seen an estimated 170,000 times. There is no campaign to end abortion more grassroots than ACP, and we are having an incredible impact at the grassroots level. On July 2, 2011, Cheri Crawford, one of our 700 Facebook fans, saw protest pictures on our Facebook page and wrote:

“Every time a person sees one of these signs, they have to think about it. My heart rejoices at seeing such a circumstance, it means one more person has been made aware of this genocide, and hopefully will make a stand against it.” – Cheri Crawford, July 2, 2011, Comment on ACP Facebook page (www.facebook.com/antichoiceproject)



The face of abortion is being routinely exposed on the streets of Seattle, WA thanks to our brave and dedicated volunteers! Pictured: Bridaet Eames

Cheri is absolutely right, of course. The graphic pictures force Americans off the fence and out of the squishy middle, where complacency and lukewarmness kills babies by the thousands every day. One need look no further than abortion in America to prove the oft-quoted Edmund Burke, “All that is necessary for evil to triumph is for good men to do nothing.”

Armies of good men are doing nothing about the 1.3 million babies who will die this year because they are not sufficiently bothered by it. Seldom do they even think about the subject, and when they do, it is often only in the terms which abortion was sold to us: women’s rights, and a matter of personal choice. Our pictures tell the full story -- what is being chosen in every decision to abort -- which no one in the media or the American education system is willing to share. As Joe Scheidler of the Pro-Life Action League has said, “The truth hurts, but the lie hurts so much more.”

OUR GREATEST MATERIAL MEANS FOR SAVING BABIES



Mounting our 40 new signs, front and back, on the 4th of July. Pictured L-R: Tom, Andrew, Joe St.Hilaire, Marc Snyder

We are getting the truth out by continually expanding with new ACP chapters in more cities. Our strategy is to maximize the ability of our movement to change minds by putting these pictures in the hands of other serious pro-lifers who want to be effective in ending the killing. Pictures of aborted children are the greatest material means we have to save babies. Our newest ACP chapter is in Missoula, Montana where Amy Stinnett has begun the task of showing the truth. Save-able babies die when these images are covered up, which is why we intend to establish two more chapters in other cities before the year is out.

Incredibly, for the first time in four decades, the pro-life movement seems to be gaining traction. The 2010 election cycle has ushered in a host of pro-life law makers and governors, and on July 13, 2011, the Alan Guttmacher Institute reported that a record number of 80 abortion restrictions have been enacted this year alone. That is more than triple the 23 which were enacted in 2010. In South Dakota, the pre-abortion waiting period is now 72 hours and women seeking an abortion must first visit a crisis pregnancy center. And in Ohio, a “Heartbeat Bill”

is being debated which would ban abortions after a fetal heartbeat can be detected by doctors (as early as 3 weeks post-conception).

The worst possible thing to do at this critical juncture would be to relax our zeal and activism in the fight for these babies' lives. This is no time for the pro-life movement to let up! We must take advantage of the building momentum and work to change as many hearts and minds as we can. The battle is far from over, as Roe v. Wade is still the law of the land, and chances are good that even if, by a miracle, Roe was overturned tomorrow abortion laws in your state would ensure the killing continues unabated.

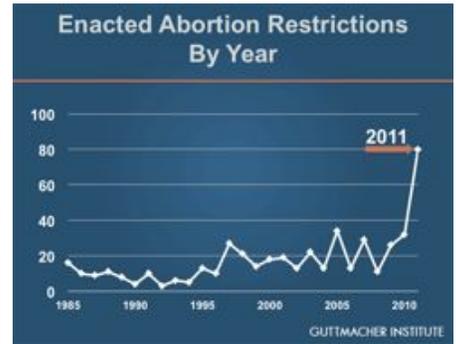
Your regular gift of \$50, \$25, \$10 or \$5 helps us to show the truth of abortion in more cities! Set up your recurring gift by visiting our website at www.antichoiceproject.com and clicking "Donate"

The only way to real victory is to convince Americans that abortion is an act of violence which kills a baby, and is so grave an evil that protection for the unborn must be written in to law. Our pictures do that more effectively than any text sign, than any speech, than any pro-life argument.

TAX-EXEMPT STATUS

We are also excited to share with you that as of May 27, 2011 the Anti-Choice Project is officially recognized as a 501(c)(3), tax-exempt, charitable organization by the Internal Revenue Service. All donations made to support our life saving work (including donations made in 2009 and 2010) are now claimable on your federal income tax form. In January we will be mailing all of our donors their contribution amounts for each year.

Will you prayerfully consider making a tax-deductible gift to help with our ongoing mission to save babies?



TOP: Guttmacher Institute chart showing steep increase in state level abortion restrictions. BOTTOM: Missoula ACP chapter director, Amy Stinnett, showing off her new signs!

Sincerely Yours,



Thomas A. Herring
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Andrew St. Hilaire
Co-Director, Anti-Choice Project