

Dear Friend of the Anti-Choice Project,

As winter sets in, another year of weekly abortion protests draws to a close for us. And yet, in the long run, we are just getting started. We are still very new on the pro-life scene, having just established ACP as a non-profit corporation last year and been recognized by the IRS as 501(c)3 tax-exempt earlier this year. But we are on the ground with our graphic "Choice" signs in three major cities (Seattle, Missoula, and Bremerton), and have <u>no less than three other chapters on</u> <u>track for a launch in early 2012</u>, which we are extremely excited to tell you more about soon!

So long as abortion remains legal in America, the Anti-Choice Project will continue expanding to as many American cities as there are pro-lifers willing to do something to stop the killing. We have every intention, and are well underway toward making abortion impossible to ignore or trivialize.



A passerby stops to thank us and express his support for the ACP.

EXPOSING ABORTION ON YOUTUBE

In addition to the 200,000 people who saw our signs at a stoplight this year, another 50,000 saw our pictures by streaming our popular YouTube videos on the Internet. This much was accomplished with no effort on our part at all! Internet traffic to our video with Chad Smalley cussing us out has been growing exponentially. In August, there were only 25,000 views of the video, which has been up on YouTube for well over a year. If you visit the page today, you will see that it has been played more than 50,000 times. It is on track to reach 100,000 views before the year is out.

Your regular gift of \$50, \$25, \$10 or \$5 helps us to expand our life-saving projects into more and more cities in need of seeing the truth about abortion. Set up a recurring gift with your credit or debit card by visiting our website at <u>www.antichoiceproject.com</u> and clicking the "Donate" button.

The increasing online traffic has led to a deluge of comments from all across the spectrum. Some of the viewers express grief and horror at a reality they have only come to understand for the very first time:



Missoula ACP volunteers, Diane and Sierra, after a successful protest!

Never ever going to look at babies the same. I dont know the term but.. NO ABORTIONS no baby deserves that, no baby. im crying omg [oh my god] im crying this made me cry. good for u guys. people cant ignore the truth, this is happening dont ignore it..." – lizzyloo97, August 26, 2011, comment on ACP YouTube video

Others, overwhelmed with frustration at the effectiveness of the pictures lash out with blind hatred for us:

"I hope someone shots [sic] you in the head...Run over all anti-choice people," writes wiccanmoonwoman on October 12, 2011. The same day, someone with the screen name LadyoPamela comments, *"Hey criminals I*

ain't saying nothing if you find these guys [meaning ACP volunteers] in a dark alley."

Needless to say we are not at all surprised that those who believe in a right to commit violence against unborn people would promote violence against born people.

A common complaint we endure from members on both sides of the abortion debate is that what we do makes people angry, and that we should therefore put the pictures away. This line of reasoning arises from a premise that social reformers should focus on being liked, as opposed to being effective. But we are not trying to win a popularity contest. As Gregg Cunningham put it so well, we don't care what people think about us; we care what they think about abortion.

SUPPORTING LOCAL CRISIS PREGNANCY CENTERS



ACP Co-Directors with pro-life author and speaker, Scott Klusendorf, at a Pregnancy Resource Services banquet.

On October 13th, ACP was a proud sponsor of Pregnancy Resource Services (Kitsap County, WA), which hosted a banquet with guest speaker and pro-life author Scott Klusendorf (Life Training Institute). There are many components working together in this movement to protect life – each of them necessary – from the cultural, to the political, to the practical needs of mothers in a crisis pregnancy. The Anti-Choice Project stands together with all organizations working peacefully to defend innocent human life. It goes without saying that Scott did not disappoint, and Andrew and Tom were able to get a photo with him afterward.

RECRUITING NEW PRO-LIFE LEADERS

On the agenda for 2012 – in addition to new ACP chapters – is a revamped website. <u>Antichoiceproject.com</u> receives thousands of visitors each year and traffic is steadily increasing over time. Our goal is to move away from the blog-style page in favor of a professional webpage where

individuals can learn who we are and how to get involved. A major part of the new design will also be a "New Chapter Application" page, which will facilitate screening potential chapter leaders as we focus on expanding into new cities.

It is our mission to get these pictures in the hands of as many serious pro-lifers as possible, operating in conjunction with each other as a unified, professional, and enormously effective organization. We are continuing to expose the injustice of abortion because injustices which are covered up do not end. We "merely bring to the surface" as Dr. King explained, "the hidden tension that is already alive. We bring it out in the open where it can be seen and dealt with."

Sincerely Yours,





Thomas A. Herring Co-Director, Anti-Choice Project

Andrew St.Hilaire Co-Director, Anti-Choice Project